

Representation received in support of the application

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Concerning the above application as the ward member, I would like to express my support for the application by the premises and business The Native Willow.

Wimborne Minster has a diverse retail and hospitality provision throughout the town catering for a wide range of public demands and tastes.

Over successive years this has led to a high street and heart of the market town becoming very successful with a growing footfall that ensures we do not see the decline in Wimborne that some other towns and retail areas are seeing due to the change in retail buying habits we have experienced post covid when the public moved over to buying online.

I believe that Wimbornes success has been achieved through having a BID that has been very proactive and responsive to business needs in the town and the diversity in retail and the food and drinking outlets that attracts the necessary foot fall the town needs to sustain the businesses we have.

Due to the difficult and competitive retail environment we now experience we need to help businesses such as this to thrive and diversify in order to survive the difficult retail economy we are experiencing.

Regards,
Shane.

Cllr Shane Bartlett,
Cabinet Member for Planning and Planning Enforcement
Ward Member for Wimborne Minster,
Dorset Council,